



**Provincial Summit:
Growing Communities
One Idea at a Time**
September 27-28, 2022



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Tuesday, September 27 Agenda

Agenda subject to change

7:00 a.m. Breakfast—Plenary Room

Sponsored by Logia Consulting

8:30 a.m. Opening Remarks—Plenary Room

8:45 a.m. Plenary Session—Plenary Room

The Sacred Path of Disruption: Indigenous Worldview as the Pathway Home

Teara Fraser

9:45 a.m. Break—Plenary Room

10:00 a.m. Concurrent Sessions

Plenary Room	Tatanka 3	Tatanka 4
Is Your Community Investment Ready? Gavin Conacher, World Trade Centre Katlin Ducherer, City of Lloydminster Charly Ondako, CanExport Community Investments Program	Tourism: Bridging Traditions & Technology Marina Freitas, Canadian Ecotourism Services	Growing the Ecosystem with Community-Based Enterprises Clay Shaw, Pirate Signs and SCYAP Aaron Timoshyk, Build Up Saskatoon

11:00 a.m. Concurrent Sessions

Plenary Room	Tatanka 3	Tatanka 4
Fostering Future Entrepreneurs Jessica Rabbitskin, Princess Heart Designs Kaitlyn Otte, Loko Meats Mandy Kinar, Moonrose Holistic and Beauty	Making Great Decisions David Smith, Logia Consulting	Bring Skills Development to Your Doorstep with VR & AR Dwayne Melcher, Melcher Studios

12:00 p.m. Luncheon and Community Futures Saskatchewan Award Presentations—Plenary Room

Sponsored by ISC

1:00 p.m. Plenary Session—Plenary Room

What New Seeds Are We Sowing: A Panel on the Future of Ag

David Yee, Ratel Novus Consulting
Peter Gosselin, Indigenous Food and Beverages Canada Inc.
Garth MacDonald, G-Mac's AgTeam
Mike Popowich, TA Foods Ltd.

2:00 p.m. Concurrent Sessions

Plenary Room	Tatanka 3	Tatanka 4
Enhancing Your Attraction Quotient Todd Bedore, Big Jim's Brew Shop Brianna Davidson, White Stone Essentials Kari Kosior, Kari's Kloset Bluebell Rivers, Skyriver Shala	The Most Important Element of Your Community Website Dave Parsell, Localintel	Supply Chains: Regional is Resilient Crystal Malainey, BHP

3:00 p.m. Network Break—Plenary Room

3:15 p.m. Concurrent Sessions

Plenary Room	Tatanka 3	Tatanka 4
The Mindshift: Rethinking Our Approach to Economic Recovery Taunya Woods Richardson, Nail the Numbers	Community Transformation Begins Here Councillor Chris Enns, Town of Waldheim Mayor David Mark, Town of Nokomis Tina Rasmussen, MLTC Industrial Investments	Future of Communities: A Roundtable with BHP Lindsay Brumwell, BHP

5:30 p.m. Networking Social—Plenary Room

An informal 90-minute social with appetizers and cash bar, featuring a "Bonfire Chat" with 2021 SEDA Lifetime Award recipient Paul Martin.

Wednesday, September 28 Agenda

Agenda subject to change

7:00 a.m. Breakfast—Plenary Room

Sponsored by Tourism Saskatchewan

8:30 a.m. Opening Remarks—Plenary Room

8:45 a.m. Plenary Session—Plenary Room

The Future of Work: The Great Resignation to the Great Reimagination

Stephen Harrington, Deloitte

9:30 a.m. Break—Plenary Room

9:45 a.m. Concurrent Sessions

Plenary Room

How UAVs Can Help U (Livestream)

Paul Mullen, Draganfly

Tatanka 3

Tourism: Bridging Traditions & Technology (Repeat session)

Marina Freitas, Canadian Ecotourism Services

Tatanka 4

Driving CED with Distributed Energy Systems

Erwin Heuck, Distributed Energy Association of Saskatchewan

10:45 a.m. Concurrent Sessions

Plenary Room

Your New Superpower: Community-Based Investment

Lauren Johnson, Town of Shaunavon and Shaunavon Opportunity Fund Co-op
Seth Leon, Alberta Community and Co-op Association and Local Investing YYC
Jeff Montgomery, SES Solar Co-op

Tatanka 3

The Most Important Element of Your Community Website (Repeat session)

Dave Parsell, Localintel

Tatanka 4

Stories From the Field: Tourism Clusters in Saskatchewan

Darcy Acton, Tourism Saskatchewan
Miranda Blaber, Town of Carrot River
Nathanial Puffalt, Prairie Rising Productions

11:45 p.m. Luncheon and SEDA Award Presentations—Plenary Room

Sponsored by Co-operatives First

12:45 p.m. Plenary Session—Plenary Room

Crafting the Future You Desire (Livestream)

Jesse Hirsh

1:30 p.m. Master Classes

Plenary Room

Build a Proposal to Protect Your Local Food System

Branavan Tharmarajah, The Growcer

Tatanka 3

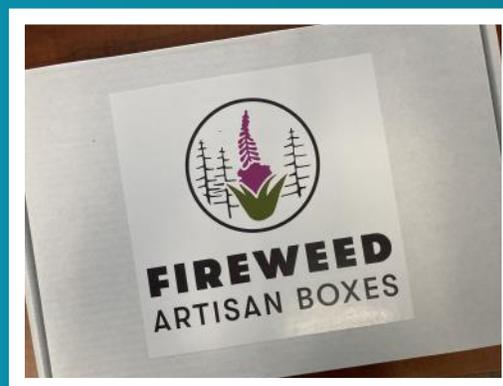
My Relations: Building Bridges for a Sustainable Future

Jim Dixon, City of Moose Jaw
Craig Hemingway, City of Moose Jaw
Rodger Ross, Creerunner Communications

Tatanka 4

Don't miss your chance to win one of four Fireweed Artisan Boxes at our door prize draw during lunch each day.

A project developed by the Saskatoon Tribal Council's Aboriginal Youth Entrepreneur Program (AYEP), Fireweed Artisan Boxes offer products from young Indigenous entrepreneurs across the province, including handmade art, jewelry, leather goods, literature, and more.



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**Thank you to all the sponsors of the
Provincial Summit on Growing
Communities One Idea at a Time!**

**We appreciate the support from these organizations, which helps us offer a
reasonable rate for delegates.**

Plenary Sessions September 27

8:45 a.m.

The Sacred Path of Disruption: Indigenous Worldview as the Pathway Home

Culture has the potential to connect us to one another and show us the transformative possibilities of creating and inhabiting diverse spaces of belonging. Award-winning entrepreneur and Canadian Aviation leader, CEO Teara Fraser, sees this interconnectedness which we long for as being at the heart of Indigenous worldview. She will discuss the crucial importance of Indigenous worldview as the path to necessary disruption of systems, laying a foundation for communities to grow, one idea at a time.

Teara Fraser

1:00 p.m.

What New Seeds Are We Sowing: A Panel on the Future of Ag

Agriculture in Saskatchewan is no stranger to innovation; find out what's on the horizon for the Land of the Living Skies with a panel exploring the agricultural opportunities for local and regional growth.

David Yee, Peter Gosselin, Garth MacDonald, Mike Popowich

5:30 p.m.

Networking Social

An informal 90-minute social with appetizers and cash bar, featuring a "Bonfire Chat" with 2021 SEDA Lifetime Award recipient Paul Martin.



Teara Fraser

For Teara Fraser, "the sky is no limit." As the first Indigenous woman to establish her own airline, Iskwew Air, Fraser is carving her own path through what has historically been a male-dominated industry. Named one of Canada's Top 25 Most Influential Women, featured on the MacLean's 2021 Power List, and chosen as one of 18 "real-world heroes" for DC's Comics Graphic Novel Wonderful Women of History, Teara is inspiring the next generation of women and applying her gifts to the empowerment of indigenous peoples around the globe.



David Yee

Ratel Novus Consulting

Originally from Wadena, David attended university in Saskatchewan and at Carleton University where he trained to become an industrial designer. After a career in industrial design David came home to Saskatchewan and began a career in plastics design and manufacturing for agricultural and OEM equipment. His career expanded to include ag short line and full line manufacturers, power generation equipment and the Vice President's position within PAMI (Prairie Agricultural Machinery Institute). He now heads Ratel Novus Consulting where he focuses on the development of agriculture and agri-food technology, the eco-system emerging around it and the stakeholders who participate within it.

GROWING INDIGENOUS PARTICIPATION IN THE ECONOMY

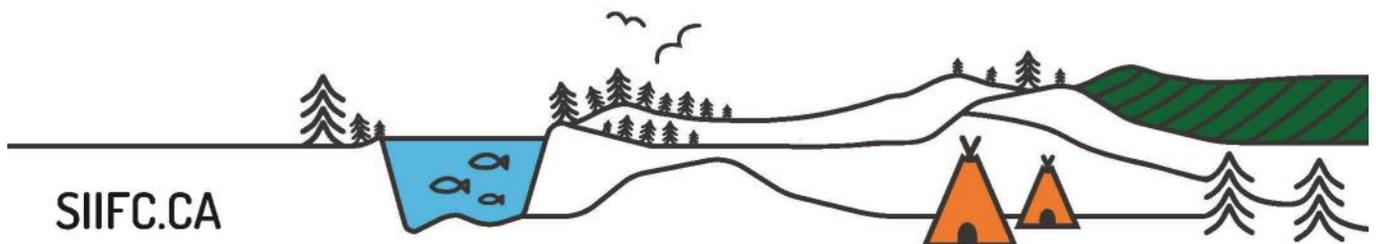


The Government of Saskatchewan established the Saskatchewan Indigenous Investment Finance Corporation (SIIFC) to increase Indigenous economic opportunity through participation as equity owners of major projects.

The SIIFC provides loan guarantees of at least \$5 million to Indigenous communities and entities to invest in natural resource development and value-added agriculture projects.

The SIIFC is now accepting applications. Visit SIIFC.ca to apply today.

SIIFC.CA





Peter Gosselin

Indigenous Food and Beverages Canada Inc.

Peter owns and operates two businesses: Indigenous Food and Beverages Canada Inc. (IFBC) and Indigenous International Trading Group of Canada Corp. (IITGC) IFBC is focused on new food and beverage research and development, brand development, and both domestic and international food, and beverage sales. Red River Indigenous Brands, a division of IFBC, brokers sales for other Indigenous brands as well as sells its own brand of food and beverages, Salay Indigenous Foods. Peter has wide-ranging knowledge and experience in developing, operating, and selling businesses with a specialization in First Nations and Métis business development and investment attraction. Peter is a proud Métis with family roots in the Willow Bunch area.



Garth MacDonald

G-Mac's AgTeam

Garth is the co-founder, majority owner and CEO of G-Mac's AgTeam, a crop production company that strives to provide exceptional agronomic services while remaining focused on customers and communities. Being a father of three and grandfather of five, it has always been important to Garth that G-Mac's AgTeam remains an extended family with members who live in, and contribute to, their communities. G-Mac's AgTeam was born with the locations of Kindersley, Plenty and Eatonia in 2000, and has since expanded to include locations in Marengo, Leader, Elrose, Rosetown, Milden, Lucky Lake, Brock Meota, Medstead, Meadow Lake, and Spiritwood. A site in Hamlin is expected to open in 2023.



Mike Popowich

TA Foods Ltd.

Mike grew up in Yorkton and obtained a Civil Engineering degree at the University of Saskatchewan in Saskatoon. Mike is President and owner of Texas Tea Oil Ltd. which owns a Great Canadian Oil Change franchise in Yorkton, but spends most of his time as Vice President of TA Foods Ltd. which specializes in flax, hemp, and camelina seed processing (cleaning, milling, oil production, as well as co-packing retail packages (pouches and bottling). TA Foods exports products around the world with regular customers in the USA, Mexico, China, Japan, South Korea, Brazil, Columbia, Italy, Thailand, and more.



Paul Martin

You've heard him on the radio, seen him on TV and read him in newspapers and magazines. Paul is a popular keynote speaker on topics ranging from the economy to tapping community potential. His unique blend of communication and business knowledge has made him a highly sought-after consultant. The long and short: Paul knows the province's corporate community and business economy like few others. He is a potent conduit for anyone looking to do business in Saskatchewan, Canada's fastest growing economy. His strategic advice is unrivalled.



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Concurrent Sessions

September 27

10:00 a.m.

Is Your Community Investment Ready?

Invited panelists will bring the perspectives of an investor, an investment-ready municipality, and a Government of Canada program designed to help communities and nations attract investment.

Gavin Conacher, Katlin Ducherer, Charly Ondako,

Tourism: Bridging Traditions & Technology

Bridging traditions and technology is now essential to market and deliver authentic tourism experiences. In this session, Canadian Ecotourism Services will share best practices in applying innovation and sustainable community development in remote and urban communities across Canada.

Marina Freitas

Growing the Ecosystem with Community-Based Enterprises

By embracing community-based enterprise, we can realize the potential within marginalized communities, reduce barriers, and create stronger, more welcoming communities. Presenters will share their stories and show how you can play a role in community and business resilience.

Clay Shaw, Aaron Timoshyk,



Gavin Conacher

World Trade Centre

Gavin grew up on a farm near Mervin, and has worked closely with the agrifood industry his whole career. He is the coordinator of WTC Saskatoon activities in the region focusing on food processing where they invest in agrifood ventures. He holds undergraduate and graduate degrees and an executive leadership diploma from the University of Saskatchewan in business. Gavin has travelled to many countries, met with hundreds of entrepreneurs and business leaders. He has spearheaded important initiatives in the province for both the provincial and federal governments, and the private sector. Gavin resides in Saskatoon with his wife Joanne.



Katlin Ducherer

City of Lloydminster

Katlin is the Economic Development Officer with the City of Lloydminster and is a certified Professional Community and Economic Developer of Saskatchewan. Katlin is passionate and enthusiastic, and always strives to make her community a better place to live and work. Katlin has lived and worked in Lloydminster for the last decade, and has had an active role in the attraction of many national events over the years, and in recent years has focused primarily on industry attraction and business retention through the pandemic. Katlin also maintains active participation in her family's cattle operation.



Charly Ondako

CanExport Community Investments Program

Charly is the Senior Investment Officer for the CanExport Community Investments program, federal funding which aims to enhance the capability and effectiveness of Canadian communities and economic development organizations to attract foreign direct investment to Canada. With experience in export promotion as a trade commissioner and having contributed to Canadian SMEs' success in export markets, Charly now collaborates with various municipalities and economic development organizations to facilitate their access to economic development grants and contributions. Charly aspires to guide the communities who need it most, access federal programs to help attract employment, encourage partnership and deal with FDI aftercare.



Marina Freitas

Canadian Ecotourism Services

Accompanied by her passion for culture, education, environmental sustainability, and community development, Marina brings a diverse background to her work at Canadian Ecotourism Services (CES), a renowned Indigenous tourism development firm. Having taught for nearly five years in her home in Brazil, Marina values learning and teaching; she believes passing on knowledge can truly change lives, as it has changed hers. As Project Specialist with CES, Marina works across Canada to help develop Indigenous tourism projects—from individual grassroots efforts to large-scale community developments. Marina is passionate about her dream to do meaningful work in helping communities preserve their most valuable resources, culture, and traditions for future generations to treasure.

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Clay Shaw

Pirate Signs and SCYAP

Clay has over 17 years of experience working in a rehabilitative role for the Correctional Service of Canada, where he worked primarily with psychiatric patients, as a member of an interdisciplinary team, tasked with the responsibility of mental health stabilization with patients who displayed deteriorating mental health and challenging behaviour. Clay joined Saskatoon Community Youth Arts Programming (SCYAP) in 2016 as Operational Manager, and is involved in all aspects of operations. He has also been a key member of SCYAP's new social enterprise, Pirate Signs, which uses graphics arts to print numerous projects for customers. All proceeds from the sign making goes back into programming with at-risk youth through SCYAP.



Aaron Timoshyk

Build Up Saskatoon

Having lived and worked across Canada and overseas in a variety of industries ranging from construction, oil and gas, government and education, Aaron brings diverse experience into his role as Program Manager with Build Up Saskatoon, a construction social enterprise that provides training and employment opportunities for people facing multiple barriers to employment. He has a background working closely with marginalized communities through his experience as a teacher and was drawn to the position by a desire to support community building, and economic development. Like many other social enterprises, Build Up is hoping to further demonstrate the value of actively engaging marginalized communities to promote positive economic and social change.



David Smith

Logia Consulting

Dave is a leadership consultant and coach from Saskatoon who also has decades of experience leading organizations and large teams including multiple start-ups and one of Canada's "50 Best Managed Companies." Since 2009, he has served as a coach and mentor to over 300 leaders and their teams. He believes people want to contribute, learn and grow and that a trusted coach can help them realize enormous potential and satisfaction. In 2010 he founded Logia Consulting Inc. and co-founded Virtual Leadership Matters Inc in 2020. He has studied leadership at Harvard Business School, University of Colorado, Banff Centre for Management and adult education through St. Francis Xavier University.



Dwayne Melcher

Melcher Studios

Dwayne holds a diploma in 3D Animation and Design from New Media Campus in Regina and has acted as a Designer, Process Architect and Project Manager ever since his graduation in 2003. He established his own company and built the Melcher Studios team of talented designers and programmers with Mike and Jack. He has extensive experience in eLearning, VR/AR, game development and project management. Throughout his career, Dwayne has pioneered partnerships and relationships with over 250 companies locally and nationally.

Concurrent Sessions

September 27

11:00 a.m.

Fostering Future Entrepreneurs

With more than a quarter of Saskatchewan's population under 20 years old, what does the future of entrepreneurship look like in our province? Hear from a panel of young entrepreneurs to find out what they're doing and how communities can support up-and-coming businesses.

*Jessica Rabbitskin, Princess Heart Designs—Prince Albert
Kaitlyn Otte, Loko Meats—Paradise Hill
Mandy Kinar, Moonrose Holistic and Beauty—Humboldt*

Making Great Decisions

We are making decisions every hour, every day. Short-term and long-term, we make decisions consciously and unconsciously, impacting every aspect of our life. Find out how to go beyond making good decisions and start making great decisions.

David Smith

Bring Skills Development to Your Doorstep with VR & AR

See the initiatives under development with the team at Melcher Studios to deliver training remotely using virtual and augmented reality technologies.

Dwayne Melcher

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How Canadians do business has changed. To stay competitive and grow, small and medium-sized businesses need to adopt new digital tools.

The Canada Digital Adoption Program offers grants to help SMEs get their businesses online, buy new e-commerce tools, and fund the digital transformation of business tools.



For more details and to apply online, visit:

connectedsask.ca/cdap



Growing Communities One Idea at a Time



Loans



Advice



Resources





SASKATCHEWAN SOCIAL ENTERPRISE HUB

Organizations representing these three sectors have come together to support social enterprise development in Saskatchewan.



We look forward to working with many other collaborators from the public, private and non-profit sectors as together we focus on building more inclusive, strong and sustainable local economies.

Launching October 2022

www.sasksocialenterprisehub.ca

Concurrent Sessions

September 27

1:00 p.m.

Enhancing Your Attraction Quotient

Discover how rural businesses are turning themselves into Consumer Destinations. A panel of four businesses will share how applying concepts from the Destination Creation Program are making a difference in their businesses.

Todd Bedore, Brianne Davidson, Kari Kosior, Bluebell Rivers

The Most Important Element of Your Community Website

During this fast-moving and engaging session, you will learn how your website can help your location stand out from the crowd and get the attention of businesses, location advisors, and potential residents. The session will explain why your website needs to promote your community's why and how to keep people engaged on your website longer. There will be case studies and plenty of opportunities to discuss what this means for your community.

Dave Parsell

Supply Chains: Regional is Resilient

Global leader BHP is well known for its commitment to developing regional supply chains. Discover their best practices and how to build sustainable local and regional industry linkages in the communities you serve.

Crystal Malainey



Todd Bedore

Big Jim's Brew Shop

Todd is the proud owner of Big Jim's Brew Shop, a U-Brew/U-Vin store in Weyburn. While relatively new to business ownership, Todd has been entrepreneurial his whole life with a successful career in supply chain management prior to purchasing Big Jim's in 2022. Todd has applied his creative mindset and the Destination Creation concepts to pivot Big Jim's into new frontiers. He aims to showcase the uniqueness of his 19-year-old business, branding it "Southeast Saskatchewan's Largest Adult Grape Juice Store."



Brianne Davidson

White Stone Essentials

After taking her first course back in 2018, Brianne dove headfirst into the wellness sector. In 2021, she opened her store front establishing further confidence in my clients and customers. Her products and practices at White Stone Essentials are distinct which has allowed her to find a unique niche market. She infuses energy work into land-based natural products such as soaps and salts using ingredients found in the Neutral Hills nearby. She offers services that create space for transformation targeting issues such as Generational Patterning. She loves what she does and gets to see change in people every day.



Kari Kosior

Kari's Kloset

As owner of Kari's Kloset in Moosomin, Kari has built a one-of-a-kind women's clothing boutique. The store boasts more than 10,000 fashion pieces in 1,400 square feet, which Kari and her staff sell to customers in southeast Saskatchewan and all over Canada through e-commerce and social media. With a background in business management and retailing, it's no wonder she fell in love with entrepreneurship. Kari's big take-aways from the Destination Creation course included the importance of a unique positioning statement and the value of connecting with business supports offered by organizations such as Community Futures.



Bluebell Rivers

Skyriver Shala

Bluebell is a registered yoga teacher (500-hour hatha yoga) who owns and operates Skyriver Shala (2021), a rural Alberta full-time donation-based yoga studio in an old converted church. Having bought the building in early 2022, it has since been converted into a multi-business/residence with a unique range of services for the local community. The only yoga studio with the Great Yoga Wall in the area, it pulls people within a two-hour radius. Skyriver Shala is a proud 2SLGBTQIA+ business with roots deep into community efforts and causes.



Dave Parsell

Localintel Economic Development

Dave is CEO of Localintel Economic Development. His professional background includes senior roles in consulting and local government where he specialized in economic development and strategic planning. Dave's career also includes roles with Deutsche Bank, Standard Chartered Bank and the Australian military. He holds a Master of Public Administration, Master of Environmental Planning and Bachelor of Commerce.



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ISC is proud to sponsor the 2022 Provincial Summit: Growing Communities One Idea at a Time.



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Information in the right hands.



Crystal Malainey

BHP

Crystal spent a brief stint in the Alberta energy sector before returning home to work for the Saskatchewan Indian Gaming Authority, where she got her first exposure to the benefits of supporting and developing local and regional supply chains through active strategic priorities. In 2013, she joined BHP, moved into leadership as a principal in 2015, and then team lead in 2017. Today, Crystal is the Manager Project Commercial for the BHP Canada Jansen Project located in Saskatoon, accountable for a portfolio focusing on rail, port, and corporate contracting services and the oversight of project commercial systems, processes, governance, and assurance.



Taunya Woods Richardson

Nail the Numbers

Taunya is a serial entrepreneur, financial strategist, and neuroeconomics expert who is applauded for her innovative and refreshingly pragmatic approach to inspiring money mastery among entrepreneurs. She's the creator and architect of the Cashflow Canvas and Money Mastery Matrix, and the founder and CEO of three fintech ventures: Epifany Financial Group, Nail the Numbers, and Champs of Change. Her 30+ years immersed in entrepreneurial finance has led her to work with federal banks, credit unions, NGOs, and universities to financially embolden thousands of entrepreneurs across North America.



Councillor Chris Enns

Town of Waldheim

Growing up in rural Manitoba in the small town of Oakville, the importance of community involvement was impressed on Chris. Shortly after moving to Waldheim, he joined Fire & Rescue and was chief from 2006 until 2015. He developed a leadership team that helped update their apparatus, grow the department, and broaden their ability to respond to more emergencies. In 2020, he was elected as a councillor with the Town of Waldheim. Over the past 20 years, Chris has worked in the insurance industry. He believes that open communication around conflict and a creative approach to challenges can create the right environment for communities to grow and thrive.



Mayor David Mark

Town of Nokomis

Originally from Winnipeg, David has no regrets in taking a chance on Saskatchewan and his home of 18 years in Nokomis. Over the past 10 years as mayor, David has learned a great deal about his community and has faced a number of challenges as the community renewed critical infrastructure. Today Nokomis finds itself in a good position to take advantage of regional opportunities. The town once nicknamed Junction City now finds itself at the intersection of three Flexnet fibreoptic networks. In addition to bringing our core services in line with modern needs and regulations, we now welcome this era's digital infrastructure keeping Nokomis well connected into the future.



Tina Rasmussen

MLTC Industrial Investments

Tina is from Green Lake, and a proud member of the Flying Dust First Nation. Tina has always focused on her traditional homeland and economic development as a necessity to moving indigenous communities and individuals forward. Tina is the Chief Business Officer for MLTC Industrial Investments, the Economic Development arm of the Meadow Lake Tribal Council, where she focuses on creating new partnerships and business opportunities for the MLTC membership to ensure diversification and a strong MLTC presence. She believes strongly in developing the participation of Indigenous people and communities in the economic fabric of our province and our country and is working to advance this at every opportunity.

Concurrent Sessions

September 27

3:15 p.m.

The Mindshift:

Rethinking Our Approach to Economic Recovery

Developmental lenders played a critical role in supporting Saskatchewan business owners throughout the pandemic. Moving forward, as we come to accept the fact that COVID didn't cause the financial vulnerability felt by thousands of small business owners, it exposed it, now may be the time to rethink our road to recovery.

Taunya Woods Richardson

Community Transformation Begins Here

Around the province, communities are taking the initiative to ensure their digital future. Find out how three Saskatchewan communities took the DIY approach to close the digital divide and ensure residents and business have the broadband service they need in 2022 and beyond.

Councillor Chris Enns, Mayor David Mark, Tina Rasmussen

Future of Communities: A Roundtable with BHP

Furthering the understanding, development and sustainable use of resources to support communities to be more adaptive and resilient and enable them to address the challenges of the future.

Lindsay Brumwell



Lindsay Brumwell

BHP

Lindsay joined BHP Potash in 2021 and is responsible for community engagement and government relations. She has more than 15 years of corporate affairs experience, in a wide range of sectors, including agri-value, energy, international trade and transportation. Before joining BHP, Lindsay worked as public relations manager for CN and prior to that was government relations manager at Federated Cooperatives Limited. She holds a Bachelor of Arts in Latin American Studies from the University of British Columbia and Master's Diploma in International Management from Capilano University.

Plenary Sessions September 28

8:45 a.m.

The Future of Work: The Great Resignation to the Great Reimagination

To overcome the Great Resignation, we need to rethink, reshuffle, refocus, and reset to achieve the Great Reimagination. Organizations have an opportunity to become more human-centric, agile, resilient, and sustainable. While the forces may be similar, the impact on people, their purpose, the work they do, and how they do it will be very different across sectors, businesses, and roles. It's time for leaders to shift their thinking on talent and the nature of work itself.

Steven Harrington

12:45 p.m.

Crafting the Future You Desire (Livestream)

Historically, great crises and catastrophes are followed by renaissances and periods of incredible innovation. During the past several years, some organizations and communities have responded to disruption with incredible resilience, resulting in unprecedented growth and success. Beamed to Saskatchewan from his rural Ontario farm, Jesse will cover important questions about our response to disruption: What is the difference between success and failure, between frustration and excitement? What are the steps communities and businesses should be taking now to leverage this transitional period and ensure a prosperous and sustainable future?

Jesse Hirsh

Deloitte.

Making an impact

Community is the foundation of our business. Deloitte is proud to support community economic development in Saskatchewan.

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Concurrent Sessions September 28

9:45 a.m.

How UAVs Can Help U (Livestream)

From transporting people and supplies to intervening in medical emergencies, unmanned aerial vehicles (UAVs) can get you new places and solve old problems. Hear about current and future applications of drone technology for rural and remote communities.

Paul Mullen

Tourism: Bridging Traditions & Technology (Repeat of September 27 session)

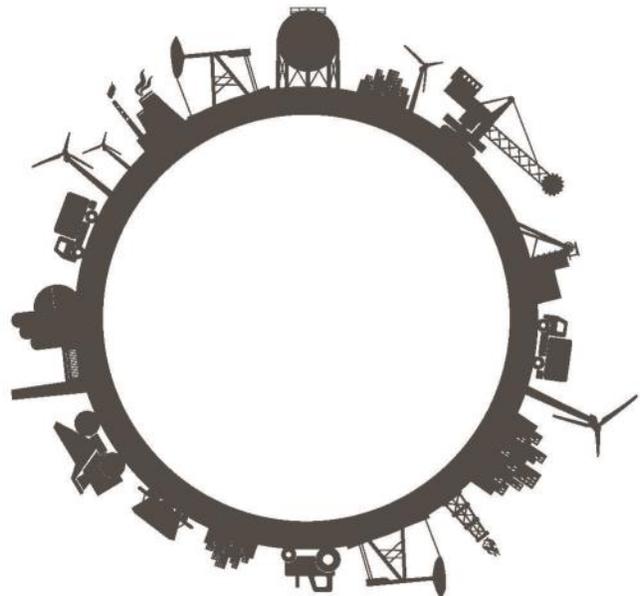
Bridging traditions and technology is now essential to market and deliver authentic tourism experiences. In this session, Canadian Ecotourism Services will share best practices in applying innovation and sustainable community development in remote and urban communities across Canada.

Marina Freitas (see page 8 for bio)

Driving CED with Distributed Energy Systems

This session will discuss the \$11 billion in funding programs supporting municipalities and businesses with clean energy initiatives.

Erwin Heuck P.Eng.





Steven Harrington

Deloitte

Stephen is Deloitte’s National Leader for Workforce Strategy and Future of Work Advisory and has been a writer and speaker on the future of work since 2011. With 20 years’ experience in consulting, Stephen leads transformations in workforce strategy to fundamentally get at changes in work, workforce and workplace to fuel business strategy. Stephen’s experience spans from strategy to design—he helps clients set workforce strategy to fuel business strategy, and then designs programs not simply to chase elusive “best-practice” but to craft implementation solutions to meet the unique needs of clients and their employees.



Jesse Hirsh

Jesse is a futurist, speaker, consultant, and goatherd who brings an outsider’s perspective and literal critical distance, operating from his farm in rural Eastern Ontario. Yet this is no ordinary farm.

Wired with high-speed fibre optic Internet, the Academy of the Impossible engages in a wide range of research regarding agriculture, media, technology, and culture. Jesse’s passion for media extends into the world of technology; he is best known for his knack for translating the bleeding edge of tech into the practical world of business and civil society. Jesse has an infectious energy that lifts spirits and enables creative thinking.



Paul Mullen

Draganfly

Paul is the Chief Operations Officer of Draganfly Inc. He has been an operational strategist for over 15 years with a scope that expands into mergers and acquisitions, product and organizational development, and go-to-market oversight for both enterprise-level and start-up organizations. Highly motivated by innovation, Paul thrives in the development and pursuit of next-generation strategic objectives while rapidly iterating, and optimizing, existing processes and assets. Paul’s superpowers include supporting the development of growing companies by making the decisions necessary to frame effective strategy, building great teams, creating a space in which they can thrive, and ultimately delivering internal and external shareholder value.



Erwin Heuck P. Eng

Distributed Energy Association of Saskatchewan

A lifelong energy sector enthusiast, Erwin spent 28 years working for TransGas, where he helped create and deliver on the strategic planning sessions with SaskPower in support of their transition from coal to utility scale natural gas and renewable wind. When nearly half the province lost power service in December 2018, he saw the need for smaller scale, community based and resilient energy service through distributed energy services. In September of 2019, he founded the Distributed Energy Association of Saskatchewan to promote industry, utility and municipal collaboration in the energy transition to cleaner, smaller-scale and more resilient energy service and choice.

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M. Cole Thompson, President & CEO, Virtual Data Corp

Concurrent Sessions

September 28

10:45 a.m.

Your New Superpower: Community-Based Investment

Join Co-operatives First and a panel of community leaders in discussing local investment initiatives that are percolating across the prairies.

Lauren Johnson, Seth Leon, Jeff Montgomery

The Most Important Element of Your Community Website (Repeat of September 27 session)

During this fast-moving and engaging session, you will learn how your website can help your location stand out from the crowd and get the attention of businesses, location advisors, and potential residents. The session will explain why your website needs to promote your community's why and how to keep people engaged on your website longer. There will be case studies and plenty of opportunities to discuss what this means for your community.

Dave Parsell (see page 12 for bio)

Stories From the Field: Tourism Clusters in Saskatchewan

We all know our communities have much to offer—not just in resources and business prospects, but also in exciting experiences for tourists. Combining the concepts of business clusters with tourism opportunities can help build capacity and attract tourists for your community. Darcy Acton from Tourism Saskatchewan will share success stories from the province to help you see the possibilities close to home.

Darcy Acton, Miranda Blaber, Nathaniel Puffault

Master Classes

September 28

1:30 p.m.

Build a Proposal to Protect Your Local Food System

Imports of fruits, vegetables, and nuts that contribute to our national food security will initially become more expensive, then more scarce—which means we need to pay attention and start taking action. In this interactive session, Growcer will help you create a proposal to support year-round food growing projects and take control of the local food system.

Branavan Tharmarajah

My Relations: Building Bridges for a Sustainable Future

Special guest Rodger W. Ross will discuss how we can work with the fabric of community (physical spaces, recreation and sports groups, place-based marketing) to ensure a sustainable future for all. This practical session will include staff from the City of Moose Jaw to illustrate the abundant potential to build common ground.

Jim Dixon, Craig Hemmingway, Rodger W. Ross



Lauren Johnson

Town of Shaunavon and Shaunavon Opportunity Fund Co-op

Lauren grew up in Calgary and completed her Bachelor of Business Administration at Mount Royal University. She moved to Shaunavon in 2018 and has been the Economic Development Officer for the Town since February 2020. This role has been rewarding and challenging, especially starting shortly before the COVID pandemic began. During the pandemic the Shaunavon Economic Development Committee identified the need for further business support in the community, through direct funding. It was seen as a great opportunity create a co-operative to facilitate local investment and support several local small businesses for years to come. Lauren also acts as the Secretary/Treasurer for the Shaunavon Opportunity Fund Co-operative Ltd.



Seth Leon

Alberta Community and Co-op Association and Local Investing YYC

Seth works with communities across Alberta to understand and apply co-operative solutions. At the Alberta Community & Co-operative Association he has spent almost 10 years working with local investors, promoting community ownership of renewable energy projects, and helping small business respond to COVID-19. He guest lectures at the Bissett School of Business at Mount Royal University, introducing co-operatives and credit unions to students and professors. Seth has a Masters of Development Economics from Dalhousie, and completed a residency at the Banff Leadership Centre, Alt/Now program on Economic Inequality. He is a board member, and chair of the training committee, for Co-op Zone.



Jeff Montgomery

SES Solar Co-op

After graduating from the University of Saskatchewan with a B.Ed. in Industrial Arts/Vocational Education, Jeff pursued a life in contracting, then spent 25 years making a career in underwriting and claims management. Jeff and his wife Judy live on an acreage near Beaver Creek in a passive solar home they built in 2003. They have their own wind turbine and photovoltaic panels for electricity production. Jeff has always had an interest in energy efficiency and waste reduction in building and transportation. He and Judy volunteer on various projects with the Saskatchewan Environmental Society.



Darcy Acton

Tourism Saskatchewan

Darcy is an Industry Development Consultant for Tourism Saskatchewan and is responsible for working with tourism industry operators and stakeholders in the implementation of the Destination Development Strategy for the province. Darcy has worked with Tourism Saskatchewan for 13 years and has spent the last three years working with destinations and tourism operators on building capacity, leadership and tourism product.



Miranda Blaber

Town of Carrot River

Miranda is the Community Development Manager with the Town of Carrot River. She has spent the past 12 years working for her community: building and fostering growth while working with various community members to help make Carrot River a wonderful place to live. She lives in Carrot River with her husband Roger, and you will often see her walking or biking around town. She now spends much of her free time embracing the outdoors and exploring nature with her husband. She loves living in Saskatchewan's OUTBACK and is very proud to be a part of Carrot River.



Nathaniel Puffault

Prairie Rising Productions

Born and raised on the endless great plains under living skies, Nathaniel is now inspired to share the stories of his home and show the world the renaissance rising in the prairies. He graduated from James Cook University in Townsville, Australia in 2011 with a Bachelor of Business, then returned home to Saskatchewan to begin his career—going from economic development to regional park management, and then communications in the private sector. In 2016, he became an independent marketing consultant and has since created everything from logos and marketing plans to apps and feature-length films.



Branavan Tharmarajah

The Growcer

Branavan is an alumnus of McGill and Acadia University with a background in business and nutrition. He is presently finishing his MBA in Community Economic Development at Cape Breton University. He has worked in both the private and nonprofit sectors and brings a unique perspective on promoting health and economic development using community-based approaches. At The Growcer, Branavan supports communities, businesses, and organizations all across Canada to grow food year-round commercially and sustainably from the idea stage to serving produce to the local community.



Jim Dixon

City of Moose Jaw

Jim's passion for business and economic development, and helping individuals, organizations, communities, and businesses succeed, gives him the impetus to help lead change. Jim is currently employed with the City of Moose Jaw as their Economic Development Director and brings over 10 years as an economic development practitioner at the municipal and provincial levels.



Craig Hemingway

City of Moose Jaw

Often referred to as the "Pride of Holdfast" (by his mom, mostly), Craig Hemingway is the Communications Manager for Canada's Most Notorious City—Moose Jaw, SK. Craig relishes his role with Moose Jaw's Economic Development team and believes the key to true happiness is found in those three little words: "Get a Life."



Rodger W. Ross

Creerunner Communications

Rodger is a Métis/Cree born and raised in Saskatchewan, and a proud member of George Gordon First Nation. He is an international award-winning film and video producer with more than 40 years' experience. He is the owner/operator of Creerunner Communications Ltd., a multimedia production company, and a traditional storyteller and motivational speaker, who has learned stories in the oral tradition by sitting with Elders from the Treaty Four Area and beyond. Rodger is the Indigenous Cultural Liaison with the Regina Catholic School Board, a certified facilitator for the Kairos Blanket Exercise and a lead facilitator of the Indigenous Leadership and Governance Program jointly administered by the First Nations University of Canada and Johnson Shoyama Graduate School of Business, University of Regina and the University of Saskatchewan.

SAVE THE DATE

OCTOBER 20, 2022

PAREDA'S 1ST ANNUAL ECONOMIC DEVELOPMENT FORUM

POSTPONED

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COMMUNITY FUTURES SASKATCHEWAN AWARDS

WINNERS

2022-2023

VOLUNTEERISM

Dara McMunn—Community Futures Newsask

Dara McMunn doesn't know how to do something with a commitment of less than 100%. Though she and her husband raised three kids while operating a family farm of more than 10,000 acres, she has still found time to volunteer with several organizations. That part of her story isn't unusual—you can find committed volunteers with busy lives all across rural Saskatchewan.

What sets Dara apart is that she doesn't just volunteer her time to attend board meetings; she examines the organizations that she works with, asks "What do they need, and how can I help them get there?" and then dives in to make it happen.

With this approach, she spearheaded the conversion of the Star City Community Rink to geothermal heating: researching what was needed for the project, filling out applications, and successfully accessing the grant funding to make it happen.

Her contribution to Community Futures Newsask through her many years on the board have been even more impactful.



While serving in several roles, including Secretary/Treasurer and Vice-Chair, Dara applied her human resources and management experience collected over many years of employment in community colleges to guiding budgetary and governance discussions with her CF.

Her business experience gained with the operation of the farm has helped her gain an understanding of what is needed to be a successful entrepreneur, which has made her an invaluable resource when considering loan applications.

She also took on several major projects for the corporation, including reviewing its insurance coverage, and overseeing a section-by-section rewrite of Newsask's outdated Policy Manual to ensure that they meet federal and provincial guidelines.

It is this continued level of dedication to her region and her community and willingness to go above and beyond the typical volunteer that make us proud to name Dara McMunn the 2022–2023 recipient of the Community Futures Award for Volunteerism.

EXCELLENCE IN INNOVATION

Destination Business Program—Community Futures Sunrise

In the fall of 2020, CF Sunrise sponsored a cohort of southeast regional economic development practitioners and four groups of business owners to attend the Destination Creation Course offered through the Saskatchewan Economic Development Alliance.

The course challenges the business owner to identify their unique positioning statement, identify areas for diversification, and attract new customers from beyond their local market reach. It's a whole new way to look at their business—they strive to become a business that is so compellingly different, customers say, "That's the ONLY place that I'm buying from!"

Results have been fantastic. As of August 2022, the Destination Business Program has resulted in the creation, maintenance or expansion of 91 businesses and the training of an astounding 728 businesses in the Sunrise region!



Destination Creation Course

January – March 2022

Become a business that is so compellingly different, customers say:

**That's the ONLY place
I'm buying from!**

[Register Now!](#)

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SASKATCHEWAN ECONOMIC DEVELOPMENT AWARDS OF EXCELLENCE

WINNERS

2022

MARKETING INNOVATION AWARD POPULATION UNDER 5,000

Town of Coronach
Branding



MARKETING INNOVATION AWARD POPULATION OVER 5,000

FDC Regional Economic Development Commission
Investment Readiness Toolkit



COMMUNITY PROJECT AWARD POPULATION UNDER 5,000

Carlton Trail College and RM of Prince Albert
Heavy Equipment Operating Training Partnership



COMMUNITY PROJECT AWARD POPULATION OVER 5,000

Saskatchewan Food Industry Development Centre
The AWESOME Program



LIFETIME ACHIEVEMENT AWARD

Darrell Balkwill



CHAIRPERSON'S AWARD

South Saskatchewan Ready Economic Partnership



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