

# Why Economic Development Matters!

*For Council. For Community. For Local Businesses.*

## Community Matters

Providing a safe, healthy place to work and live.



## Shaping a Viable Future



Applying market intelligence and research.

## Supporting Businesses



Connecting existing businesses with opportunities for growth, retention and expansion.

## Job Creation and Retention



Communities that provide quality jobs and great places to live and work are a magnet for folks of all ages.

## Quality of Life

Local businesses pay taxes that go for vital services such as schools, roads, fire, and police. And community projects and facilities.



## Community Resilience

Ensuring all sectors of the community are supporting each other and prepared for changes in regional or global trends.



## Economic Sustainability

Strategic efforts to diversify and reduce impacts of economic downturns.

