



# Michael H. Shuman

**Presenter: Recovery Strategies for Long Term Resilience**



Michael H. Shuman is an economist, attorney, author, and entrepreneur, and a leading visionary on community economics. He's Director of Local Economy Programs for Neighborhood Associates Corporation, and an Adjunct Professor at Bard Business School in New York City. He is also a Senior Researcher for Council Fire and Local Analytics, where he performed economic-development analyses for states, local governments, and businesses around North America. He is credited with being one of the architects of the 2012 JOBS Act and dozens of state laws overhauling securities regulation of crowdfunding. He has authored, coauthored, or edited ten books. His two most recent books are *Put Your Money Where Your Life Is: How to Invest Locally Using Solo 401ks and Self-Directed IRAs* and *The Local Economy Solution: How Innovative, Self-Financing Pollinator Enterprises Can Grow Jobs and Prosperity and Local Dollars, Local Sense: How to Shift Your Money from Wall Street to Main Street*. One of his previous books, *The Small Mart Revolution: How Local Businesses Are Beating the Global Competition* (Berrett-Koehler, 2006), received a bronze prize from the Independent Publishers Association for best business book of 2006. A prolific speaker, Shuman has given an average of more than one invited talk per week, mostly to local governments and universities, for the past 30 years in nearly every U.S. state and more than a dozen countries.

# Darryl Jullot



## **Presenter: Recovery Strategies for Long Term Resilience**

Darryl Julott is an experienced small business, digital transformation, and local economic development professional who is now focusing his expertise and vision on the digital transformation and revitalization of main street businesses across North America. As the Senior Manager in charge of leading Digital Main Street – a project created and led by the Toronto Association of Business Improvement Areas (TABIA), Darryl oversees the execution of all programming as well as growth / expansion plans. Through his work with Digital Main Street, Darryl has been able to engage almost 20,000 small main street businesses.

Darryl is also at the forefront of conceptualizing and executing initiatives to advance local economic development, and has led projects for the City of Toronto including LocateHereTO – a platform seeking to revitalize main street neighborhoods in the Greater Toronto area, bringing together data science and public relations to help tell a compelling story about Toronto’s businesses, economies, and communities and fill vacant storefronts across the city.

Darryl is an avid public speaker and often provides workshops for small businesses and municipalities on digital transformation, local economic development, and small business support strategy.

# Ken Coates

**Presenter: Recovery Strategies for Long Term Resilience**



Dr. Ken Coates is the Canada Research Chair in Regional Innovation, Johnson-Shoyama Graduate School of Public Policy, University of Saskatchewan. Raised in the Yukon, Ken has a long-standing interest in northern, rural and Indigenous issues and has been working on a series of projects relating to regional economic development, technological change and the future of rural and small-town societies.

He has published extensively on historical and contemporary aspects of regional development, focusing largely on the territorial and provincial Norths in Canada, although his research has taken him to Japan, New Zealand, Australia and throughout the Circumpolar World. He is currently working on a project on "inverting innovation," which seeks to encourage the mobilization of science and technology to address the concerns and opportunities of small town and rural Canada.