



Community Resilience Webinar Series

Lenore Swytsun

Presenter: Placemaking and Public Spaces



Lenore is a Registered Professional Planner (RPP), MCIP and founding Director and principal partner of Prairie Wild Consulting Co. The mission for Prairie Wild is to prepare communities for the future. Lenore is a graduate from the University of Saskatchewan (B.A. (Hon), M.A.) and a Professional Associate with the Regional and Urban Planning Program, Geography and Planning Department.

Over the past 25+ years Lenore has led and co-led hundreds of planning and planning related projects for a wide spectrum of clients. This work includes delivery of: comprehensive plans for municipalities; regional plans; intermunicipal plans; Indigenous community planning; strategic planning; master plans; housing and homelessness plans; main street and place making plans along with various research studies, needs assessments, risk assessments as well as leadership and governance reviews. She is an expert in facilitation and uses these skills to create collaborative and meaningful stakeholder engagement in all her projects.

Judith Veresuk

Presenter: Placemaking and Public Spaces

Judith Veresuk is the Executive Director of the Regina Downtown Business Improvement



District, where she is responsible for overseeing BID operations; designing, implementing and managing programs to ensure Downtown Regina is a clean, safe and friendly destination for visitors, residents and businesses.

Judith was born and raised in Windsor, Ontario but is proud to now call Regina her home. Judith holds a degree in Urban and Regional Planning from Ryerson University and was previously employed with the Vancouver Olympic Organizing Committee where she worked on signage and wayfinding plans for multiple Olympic venues. Prior to that, she was the Executive Director of the Downtown Windsor Business Improvement Association. Currently, Judith sits on the Board of Directors for the International Downtown Association and is a member of the Professional Development and Awards Committees. Judith also chairs the Canadian Committee for IDA which is currently working on programs to support business improvement districts across the nation.

Todd Shafer

Presenter: Placemaking and Public Spaces



Todd is entering his third year as the CEO of the Saskatchewan Parks and Recreation Association (SPRA), where he is responsible for overseeing operations for the organization. SPRA is a network of recreation leaders dedicated to energizing Saskatchewan and changing lives! Along with its Global Partners, Sask Sport and Sask Culture, SPRA distributes proceeds from Sask Lotteries, supporting over 12,000 sport, culture and recreation groups throughout the province. SPRA envisions a province where everyone has the opportunity to enjoy recreation and feel more connected to nature, their communities, and themselves. SPRA's primary job is to connect, educate and inspire others to build this future together.

Todd has over 20 years of non-profit and municipal leadership experience in both rural and urban centres in Saskatchewan and the Northwest Territories. Prior to SPRA, he held the position of General Manager for both the 2018 Arctic Winter Games, and the NWT Sport and Recreation Council. In 2018, Todd relocated home with his family to take over the helm at SPRA.

Todd has a passion for purpose-driven leadership and learning, and a fundamental belief in the importance of recreation and its role in the development of people, communities and environments. He holds a bachelor's degree in Recreation Administration, a graduate certificate in Executive Coaching, and a number of courses dedicated to leadership development. Using these skills, Todd strives to be an inspirational leader to his team, a committed partner to his collaborators, and an innovative guide for the recreation industry.