

## Concurrent Session Presenter

### Dr. Nancy Arsenault



Dr. Nancy Arsenault is a cultural explorer, born and raised in Regina until the age of 10, when her passion exploring the world began when her parents moved her to Winnipeg. Now with 14 countries under her belt, a career that spans working in all parts of Canada, she is a fan, advocate and champion for small and medium business, rural and remote tourism, experiential travel and believes in the

power of travel to create memories that last a lifetime. She has also remained a Rough Riders fan her entire life!

Following stepping stones as a consulting, Parks Canada and as the Dean of the Faculty of Tourism and Hotel Management at Royal Roads University, she returned to the private sector in 2010 where she started the Tourism Café Canada. Celebrating their 10th anniversary, her experiences as an entrepreneur, business owner, business coach, educator, researcher, writer, heritage site manager, senior government employee, and advisor to five tourism ministers has shaped her company, her view of the world and the potential for tourism to be a positive influence.

She truly believes in power of partnerships, she believes in their company's mantra: "Do what you do best, partner for the rest." When she's not at her desk you'll find her cycling, hiking, gardening or enjoying a glass of wine!