

## Plenary Panel Presenters



### Twila Walkeden

Twila Walkeden is the Executive Director of Weyburn Regional Economic Development as well as the Weyburn Chamber of Commerce. She was born in the community of Weyburn and received her Bachelor of Science in Agriculture from the University of Saskatchewan in 1989. Over the past 20 years Twila has worked in various communications and stakeholder relations positions and takes great pride in her home community of Weyburn. Currently, Twila works to support local businesses and advocates for a strong community both socially and economically. Her role in Economic Development serves both the City of Weyburn and Rural Municipality of Weyburn. Twila understands that regional collaboration is key to community development and enjoys working alongside fellow economic development professionals in the southeast region of Saskatchewan.



### Brent Fitzpatrick

Brent Fitzpatrick is the Executive Director of the Humboldt and District Chamber of Commerce. After a successful career in newspaper as a group publisher and as a television anchor, Brent made the move to the chamber in 2018. “The importance of creating a progressive regional environment for the business community cannot be understated. This is what the Chamber of Commerce does.”



## Judith Veresuk

Judith Veresuk is the Executive Director of the Regina Downtown Business Improvement District (RDBID) and is responsible for overseeing BID operations, designing, implementing and managing programs to ensure Downtown Regina is a clean, safe and friendly destination for visitors, residents and businesses; as well as BID strategic planning and representation of Regina Downtown to the greater community.

Judith was born and raised in Windsor, Ontario but is proud to now call Regina her home. She was previously employed with the Vancouver Olympic Organizing Committee where she worked on signage and way finding plans for multiple Olympic venues. Prior to that, she was the Executive Director of the Downtown Windsor Business Improvement Association. While in this position, Judith worked with both private and public entities to raise the profile of Downtown Windsor.



## Jackie Wall

Jackie Wall grew up in southwest Saskatchewan on a farm about 40 km south of Swift Current. Jackie completed a Bachelor of Commerce Degree in Marketing and General Business from the University of Saskatchewan and returned to southern Saskatchewan to settle in Ponteix.

During her time in Ponteix, she worked part time in the financial services industry, completed some freelance business consulting and taught piano. Jackie later purchased a floral and gift shop in the community and developed the business to include craft supplies and a seasonal greenhouse. Jackie became more involved in the family farm and eventually sold her business to focus on marketing the farm's specialty crops and bison. The Great Divide Bison Ranch received several awards for their bison stock in Manitoba and Saskatchewan and was instrumental in starting one of the first bison feeder finance programs in Saskatchewan.

In 2008, Jackie transitioned back into the financial services industry with Innovation Credit Union in Swift Current. Jackie was in the Marketing Department for the majority of that time as Marketing Co-ordinator, Community Relations Co-ordinator and ended as a Marketing Specialist in Strategic Intelligence. Jackie now lives in Estevan with her husband and her two children and is currently the Executive Director at the Estevan Chamber of Commerce. Jackie is also an avid artist who enjoys painting personal and custom pieces as well as designing adult and children's colouring pages.